



#YouthLeadSDG14 For Global Climate Action Campaign

Guidance for video submissions

The #YouthLeadSDG14 campaign videos are intended to spotlight youth-led action on SDG 14 goals for climate action developed by the UN. We are looking for a short high-quality video from any youth that is a part of CYCN and the Commonwealth countries at large.

Ideally you may use a DSLR camera with a good microphone, or even a mobile phone that does quality videos. The format is as follows:

1. Introduce yourself (name, age, country)
2. Explain what SDG 14 means to you and what you are doing to accomplish the aspect of the blue economy you are working on and how it has contributed to national development
3. Give your view on how important it is for the world to make these big changes and adjustments to meet goal SDG14 in parallel with efforts to achieve SDG 13; and
4. Conclude your video with an important message and lesson learnt from your action on SDG 14 and how young people can make a difference.

Video tips:

- Tell your story. How do you think the blue economy could shape our future as a climate change adaptation action and meeting the goal SDG 14?
- Film in a quiet area or your project area, also pay attention to lighting and position.
- For sound quality, get as close to the subject as possible.
- Please film in landscape.
- Minimum of 720p resolution.
- The length should be between 5 - 10 mins.
- The best videos are when subjects are enthusiastic, relaxed and authentic.

Please send your video via [WeTransfer](#) to cycn.belize@gmail.com.

The videos will be shared on the Commonwealth Youth Climate Change (CYCN) social media channels. Don't forget to include your usernames/handles so we can tag you.

We are very excited to see your contribution! If you have any questions, please email cycn.belize@gmail.com.