

A black and white graffiti on a red brick wall. It depicts a person sitting on the ground, leaning against the wall, with their head buried in their hands. Above the person is a large, hand-drawn thought bubble containing the text 'WHAT NEXT?'.

WHAT NEXT?

**Investing in Youth
Employment:
WHY & HOW?**



1. Changing Paradigms

Different people may have different perceptions or paradigms due to the conditioning by their environment.

**See a
Young Lady
in her 20s?**



What Do You See?





**How
about
this?**

What You See Now?





Key Message:

Young people may have different thoughts and ideas
Engage them in the process, build understanding as
a way to build better solutions.



2. Our Attitude

What is our attitude to the
issue of Youth Employment?



**Half Full or
Half Empty?**

A Growing
Problem...



Or
Opportunity



Key Message:

Youth Enterprise can be seen as
a way to solve traditional issues.
(Eg Green Enterprises)

3. Challenge Assumptions



Story of two battle ships

A lighthouse stands on a small, rocky island in the middle of a dark sea. The lighthouse is white with a yellow light at the top. The sky is filled with large, dark, dramatic clouds. The water is dark and calm, reflecting the light from the lighthouse. In the bottom right corner, there is a small yellow and black buoy.

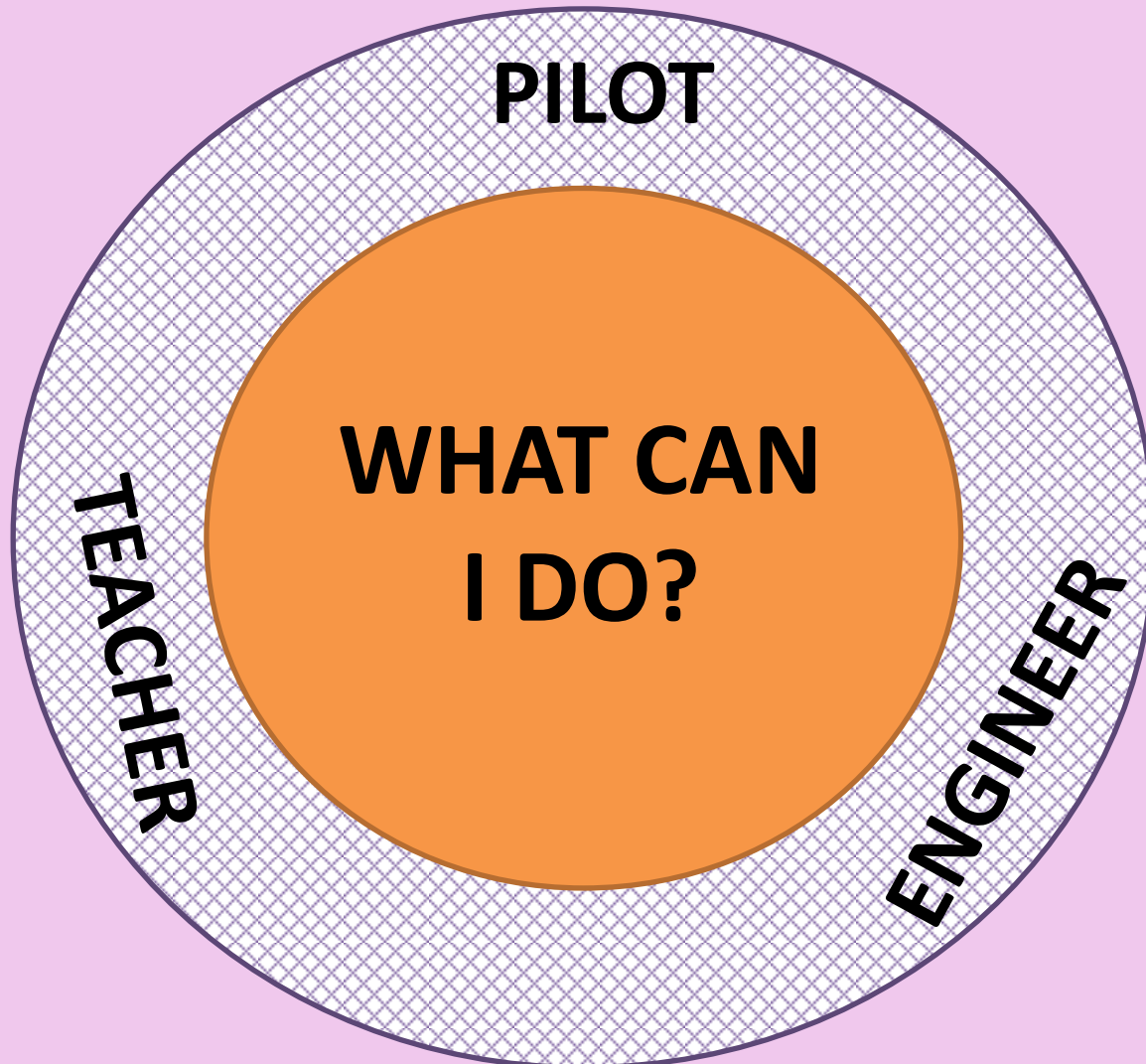
Key Message:

Do we always have the right
answer and best solutions?

So why not engage the youths?

4. Remove Limiting Beliefs

Help to build their dream.



5. Role as Optometrist

Assess the needs and prescribe correct lens.





THANK YOU!

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MONEY MAKING ENVIRONMENT

Environmentally-conscious student, Cindy Chng, does her bit for nature by showing off its beauty with her ecotourism tours. **Entrepreneur, Cindy Chng** finds out the challenges of running her own business



Commonwealth Community Development Project



Representatives of People's Association Youth Movement of Singapore, at the invitation of Hope 87 Bangladesh, visit a night school run by Moitri in the Dhaka city on Friday.
— New Age photo